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**Iwatsu Voice Networks Awarded “Best of Show” at  
INTERNET TELEPHONY® Conference & EXPO Fall 2004**

***Enterprise-CS Singled Out for Innovation and Quality  
at Leading VoIP Event in Los Angeles***

**Irving, Texas, (10/26/04)** — Iwatsu Voice Networks announced today that its Enterprise-CS converged platform has been named a “Best of Show” winner at Technology Marketing Corporation (TMC)’s INTERNET TELEPHONY® Conference and EXPO Fall 2004. The show, held last month at the Millennium Biltmore Hotel in Los Angeles, is widely considered the #1 global event focused on VoIP.

Enterprise-CS is a converged communication gateway that merges TDM and IP resources onto existing LAN/WAN infrastructures to transmit both voice and data traffic for higher cost-savings, fewer hardware requirements and efficient bandwidth usage. With its dual architecture, Enterprise-CS is a cost-effective alternative to native VoIP systems, while providing all the same power and advantages of VoIP at a fraction of the cost.



In a single gateway cabinet, Enterprise-CS can support up to 1024 IP ports and integrates with advanced applications including VoIP networking, unified communications, voice-activated call routing, presence solutions and more. Its modular cabinet design allows users to start small and grow big by simply adding-on these applications and expanding system capacity. Businesses see big ROI as they can continue upgrading their existing Enterprise-CS system to support the latest technology and their ever-changing communication requirements. Another unique advantage of Enterprise-CS is its ability to integrate with and IP-enable existing TDM systems. For TDM system owners, Enterprise-CS allows businesses to IP-enable their existing system with the latest VoIP technology while reducing capital expense.

“Iwatsu Voice Networks and their innovative Enterprise-CS system, are a standout indication of why so many enterprise and government buyers, service providers, developers, and resellers flock to INTERNET TELEPHONY® Conference & Expo,” said TMC President and Conference Chairman, Rich Tehrani. “Their innovation and commitment to quality attract serious prospects to their booth. Attendees know they’ll find solutions in the Iwatsu Voice Networks booth that can help them in their businesses today.”

The Best of Show awards emphasize technologic innovation and product feature sets. Forward-looking products that will aid in the development of the next generation of VoIP solutions were also awarded. Each winner submitted a thorough application and displayed and demonstrated their product on the INTERNET TELEPHONY® Expo show floor.

“By all accounts, INTERNET TELEPHONY® Conference & EXPO Fall 2004 was one of the most successful VoIP events ever staged. Attendees and exhibitors alike agreed the energy at the show was indicative of the amazing surge of excitement for the IP telephony industry. Iwatsu Voice Networks and their Enterprise-CS platform are positioned perfectly to lead a strong resurgence in sales and deployments of VoIP products and services,” added Michael Genaro, Vice President of Marketing for TMC.

A full list of the winners will appear in the December 2004 issue of *INTERNET TELEPHONY*® magazine.

The next INTERNET TELEPHONY Conference & EXPO will be held February 22-25, 2005 at the Hyatt Regency Hotel in Miami, Florida. For information, visit [www.itexpo.com](http://www.itexpo.com). For information on any TMC shows or events, visit [www.tmcnet.com](http://www.tmcnet.com). Or call (203) 852-6800 ext. 146.

### **About Iwatsu Voice Networks**

Iwatsu Voice Networks is a manufacturer and provider of business communications solutions. Known for its legendary reliability and impressive industry ratings, Iwatsu Voice Networks is the flagship subsidiary of Iwatsu Electric, the publicly owned industry leader in Japan and pioneer of many firsts in the telecommunications industry. Millions of users in over 50 countries choose Iwatsu. For more information visit [www.iwatsuvoicenetworks.com](http://www.iwatsuvoicenetworks.com).

### **About TMC**

Technology Marketing Corporation (TMC) publishes two magazines: *Customer Inter@ction Solutions*, and *Internet Telephony*, and the online publications, TMCnet.com, Planet PDA Magazine, WiFi Revolution, Alternative Power and BiometriTech. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMC also produces The VoIP Developer Conference, Speech-World, IP Contact Center Summit and The Global Call Center Outsourcing Summit. TMCnet.com publishes more than 25 topical online newsletters. For more information about TMC, visit its website at [www.tmcnet.com](http://www.tmcnet.com).

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